



young entrepreneurs business week

www.yebw.org

Sample Fundraising Letter

Mr. John Doe
Chairman
ABC Corporation
123 Main Street
Anytown, Oregon 00000

Dear Mr. Doe,

I am currently a <senior> at <Anytown High School> here in <Anytown>. I am writing to ask for your support to enable me to attend Young Entrepreneurs Business Week (YEBW). I plan to attend YEBW this summer <_____>.

There is lack of structured financial and economic classes available and/or required in Oregon high schools. The National Council on Economic Education's 2009 survey of the states found that, "...states have not made enough progress on their commitment to offer or require financial/economic education in school. Consequently, the majority of students aren't receiving the essential real-life economic skills they need to become knowledgeable consumers, prudent savers and investors, and productive members of the workforce."

YEBW's immersive program takes place at <Oregon State University> and students can earn college credit for participating. During YEBW students grades 9-12 stay on campus for a full week, form "companies" and are assigned a Company Advisor (business professional) serving as a mentor. Companies each elect "officers," listen to guest speakers, compete in a business simulation, develop presentations and a tradeshow booth to be judged by professionals, take part in an interactive etiquette dinner, and participate in workshops with successful entrepreneurs and executives. We also learn the basics of financial literacy, investing, saving and the importance of credit.

I have enclosed a short biography that will tell you a little bit more about me, the things I've done in my life so far and the goals I hope to accomplish. I have also included information about YEBW. I encourage you to visit their website www.yebw.org where you can get complete information about the organization.

My total cost to attend the program will be \$_____. The contribution from my parents, combined with funds I have already raised equal \$_____. But I still need \$_____ in order to attend. It is my hope that <ABC Corporation> will assist me with costs.

I would greatly appreciate your financial support in whatever amount you can contribute. If you are able to help sponsor my participation, please make the check payable to YEBW and fill out the student sponsor form included. I have enclosed an envelope so that you can return the check to me. I will include it with the rest of my tuition.

I would be glad to speak with you to discuss my request. Please feel free to call <phone #> or email <janesmith@yahoo.com>. If you have any questions regarding YEBW, you may call them directly at 1-800-755-YEBW (9329).

Thank you for taking the time to consider my request. I look forward to hearing from you.

Sincerely,
Jane Smith