



**young entrepreneurs
business week**
www.yebw.org

Company Advisor (CA) Fast Facts for Employers

Young Entrepreneurs Business Week (YEBW), is a summer business, financial literacy and economics program offering high school students hands-on experience of the business world. This is created through the mentorship of on-campus adult volunteers called Company Advisors (CAs), seminars with a variety of professionals, and the chance to explore career opportunities.

Role

Company Advisors (CAs) live on campus and work throughout the week with a diverse group of 10-12 high school students called a “company.” The CA guides the company through specific activities, leads group discussions and is where the students will most likely achieve its goal of enhancing financial literacy and developing leadership skills. During company meetings, students and CAs make management decisions for their simulated business, from conception and production to marketing and sales; prepare for the day’s presentations given by visiting speakers; and address current issues. This is an excellent experiential management and team-building opportunity for you or your employees.

Benefits

Through participation in YEBW, CAs and sponsoring companies gain:

- Employee / Management Development in a Safe Environment
- Leadership Development
- Volunteer / Community Involvement
- Company Name Recognition among the Next Generation
- Team Building Skills

Profile

The primary CA qualification is a desire to share business and work experiences with high school students. Prior experience working with high school age students is helpful, but not essential. A Training Day will be provided in early June. Some other helpful qualities include: enthusiasm for work and business; strong communication skills; creative problem solving techniques; team building skills; desire to work with students from a diverse background; ability to be an exemplary role model; and experience with the company or field.

Details

Program Runs: July 25 - 31

CAs arrive: July 24

Students arrive: July 25

CAs are housed in upper class student housing, with private bedroom and shared bath.

To request a CA Registration Form or for more information, please contact:

Young Entrepreneurs Business Week

www.yebw.org

or

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WITH A
LIFETIME
PAYBACK**